

Name: _____ Period: _____ Title of Editorial: _____

Persuasive Editorial Rubric

<i>Category</i>	<i>Exceeds the Standard</i>	<i>Meets the Standard</i>	<i>Approaches the Standard</i>	<i>Comments</i>
Content & Organization	<ul style="list-style-type: none"> ○ Author introduces claims, acknowledges alternate or opposing claims, and organizes all reasons and evidence logically ○ The introduction includes: <ol style="list-style-type: none"> 1. an engaging hook 2. necessary background info 3. a thesis statement ○ All body paragraphs include: <ol style="list-style-type: none"> 1. focused topic sentences 2. more than 3 different, varied pieces of evidence to support the topic sentences 3. strategic closing sentences ○ The conclusion includes: <ol style="list-style-type: none"> 1. a restated thesis 2. a summary of main points 3. an effective call to action 	<ul style="list-style-type: none"> ○ Author introduces claims and organizes all reasons and evidence logically ○ The introduction includes 2 of the 3 necessary qualifications ○ Body paragraphs include most necessary qualifications ○ The conclusion includes 2 of the 3 necessary qualifications 	<ul style="list-style-type: none"> ○ Author introduces the topic and attempts to group ideas coherently ○ The introduction includes no more than 1 of the 3 necessary qualifications ○ Body paragraphs include little to no necessary qualifications ○ The conclusion includes no more than 1 of the 3 necessary qualifications 	
Thesis Statement	<ul style="list-style-type: none"> ○ original, progressive concept ○ stated clearly in both the introduction and the conclusion 	<ul style="list-style-type: none"> ○ stated clearly in either the introduction or the conclusion 	<ul style="list-style-type: none"> ○ attempted to state in either the introduction or the conclusion 	
Persuasive Elements	<ul style="list-style-type: none"> ○ achieves several compositional risks throughout ○ contains several transitional phrases and words ○ maintains unique, formal style 	<ul style="list-style-type: none"> ○ attempts some compositional risks ○ contains few transitional words or phrases ○ establishes personal style 	<ul style="list-style-type: none"> ○ little to no attempt at compositional risks ○ contains no transitional words or phrases ○ attempts personal style 	
<u>G.U.M.S.</u> Grammar Usage Mechanics Spelling	<ul style="list-style-type: none"> ○ mostly uses correct G.U.M.S. ○ advanced use of vocabulary ○ sentences are complete, varied and engaging throughout 	<ul style="list-style-type: none"> ○ G.U.M.S. errors do not interfere with meaning ○ some attempt at advanced vocabulary ○ sentences are complete and varied 	<ul style="list-style-type: none"> ○ G.U.M.S. errors distract from meaning ○ little to no attempt at advanced vocabulary ○ sentences are complete 	