

Elements of A Persuasive Conclusion

1. Restate your opinion
2. Sum up the main points
3. Urge the reader to take *action*

Call To Action: Imperative Sentences express commands or suggestions and advice:

WORD BANK

Directions: *Draft at least three potential concluding statements below for your persuasive editorial (utilizing the phrases in the word bank).*

I'd like you to consider. . .

Rethink your. . .

Act quickly to. . .

Plan to. . .

Go ahead, . . .

Join . . .

Be. . .

We can change. . .

We can improve. . .

Plan to. . .

Make. . .

Demand. . .

Must act. . .

Time for. . . .