

Name: _____

Period: _____

Call to Action

Purpose

In persuasive writing, you must wrap up your piece with a strong statement, question, or call to action that encourages the reader to continue thinking about your argument after they've finished reading. Your goal is to invite your reader to join you in your efforts to improve your community!

Tips

- ✓ **use action verbs and phrases**
- ✓ **create a sense of urgency**
- ✓ **make an offer that can't be refused**

Samples

1. How would you feel about yourself if you knowingly let the future of America continue to stuff their faces with greasy fast food, only for them to develop health problems later? If you would like our future citizens to remain happy and healthy individuals, avoid the consumption of these deadly foods.
2. Our school's motto has always been to "be the best you can be," and if elective courses are offered to all students, we can make this longed-for dream a reality.
3. I urge you to join me in fighting the good fight against homework—not simply because I don't want homework for all seven classes every day, but because it would truly be detrimental to everyone actively participating in the public school now and in the future.